

19 July 2016

## **A break from the pace of the city.**

The life of the port pulsates below: tourists are exploring HafenCity, employees from the various offices are enjoying their lunch break. The voices of the barge captains carry up to the streets, now and again a ferry docks to allow passengers on board. On the opposite bank, freight is unloaded around the clock and the occasional ship's horn can be heard in the distance. Up here you feel like you are hovering above everything. If you stand behind one of the floor-to-ceiling windows of The Westin Hamburg in the Elbphilharmonie building, the scenery seems like something from a colourful spot-the-object picture book.

## **Time out from everyday life**

It is precisely this busy port scene that the designers from the Berlin-based Bost Group have turned into a haven of peace in the heart of the hustle and bustle, a space marked by respect for the unusual architecture and consideration for the surrounding area. "We have created a magical place above the pulsating port of Hamburg. In doing so, it was important to us to use the design to reinforce the impressive sense of space, which seems almost to be a religious experience thanks to the unusual glass front", says the interior designer Tassilo Bost in describing the new hotel project. "For me, the atmosphere in this building is something very special. The luxury tends to be in the background here, but it is perceptible everywhere. A haven of peace amid the often hectic activity of day-to-day life has thus been created above the port", says Dagmar Zechmann, General Manager of The Westin Hamburg, of her new place of work. "Our 244 bedrooms and suites offer plenty of space for relaxation with breathtaking views over the gateway to the world."

## **Stylistic elements of the port**

All 244 rooms and suites of the hotel in the Elbphilharmonie are designed to offer guests maximum relaxation. A harmonious ambience that is in tune with the needs of the guest makes a significant contribution to the sense of well-being, in line with the brand philosophy "For a Better You". This holistic philosophy is based on six pillars of well-being: Feel Well, Work Well, Move Well, Eat Well, Sleep Well and Play Well. This is reflected in both the self-image of the staff and the ambience of the establishment.

## **Inspired by nature**

Designer Tassilo Bost took inspiration from the most important elements of the port: water and waves, air and wind, earth and sand. The calm, pure design of the hotel areas combines a language of straight lines with the motif of the wave, which is derived from both the location and the form of the façade. Many elements of the interior furnishings were therefore created specifically for The Westin Hamburg to establish a design link between the inside and outside. Thus, for example, guests will find the wave quoted on pieces of furniture, on the wall coverings and in the light and carpet design.

Tassilo Bost describes the concept as innovative and yet natural: “Nothing disturbs the relaxation. The furnishings are as luxurious as they are understated, always with respect for the vibrant surroundings, which are already impressive enough on their own. Shades of colour such as sand, moss and copper with white and blue accents underline our restraint. A wooden surface was developed for the permanent fittings that is reminiscent in structure and colour of a slightly weathered piece of wood that has been standing in the river water for a while. Thus, the designers and architects have created a haven of peace with understated elegance in the heart of the pulsating port life: timeless, elegant and well thought-out.

## **The Westin Hamburg**

Against the busy background of the port of Hamburg, The Westin Hamburg is a haven of calm in the midst of the hustle and bustle, distinguished by the unusual architecture of the Elbphilharmonie building and the unique view of Hamburg’s Speicherstadt, a World Heritage Site. All 244 rooms and suites of the hotel in the Elbphilharmonie offer guests maximum relaxation. Modern conference rooms, the spa area covering 1,300 square metres, the restaurant in the historic Kaispeicher and the bar with what is probably the most stunning view in the city – the furnishings are as luxurious as they are understated, always with respect for the living surroundings. Alongside first-class service, a harmonious ambience makes an important contribution to the overall sense of well-being of the guests, true to the Westin brand philosophy “For a Better You”. Further information at [www.westinhamburg.com](http://www.westinhamburg.com).

## **Westin Hotels & Resorts**

With more than 200 hotels and resorts in nearly 40 countries and territories, Westin Hotels & Resorts, is a leader in wellness and hospitality for more than a decade. The brand lives its philosophy “For a Better You™” through the Westin Well-being Movement’s six pillars: Feel Well, Work Well, Move Well, Eat Well, Sleep Well and Play Well. Westin is proud to offer Starwood Preferred Guest®, the industry’s leading loyalty program. To learn more, visit [www.starwoodhotels.com/westin](http://www.starwoodhotels.com/westin). Stay connected to Westin: @westin on Twitter and Instagram and [facebook.com/Westin](https://facebook.com/Westin).

# THE WESTIN

HAMBURG

Press contact

Madeleine Beil  
Beil<sup>2</sup> - Die PR-Strategen GmbH  
T +49 (0)40 882153 220  
E [madeleine.beil@beilquadrat.de](mailto:madeleine.beil@beilquadrat.de)