

## Opening of The Westin Hamburg

4 November 2016

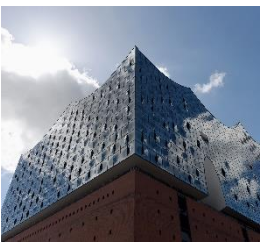
### Location



The Westin Hamburg is located in the new architectural and cultural landmark of the city of Hamburg, a building complex with an imposing glass façade on the western tip of the HafenCity quarter, which is also home to the auditoriums of the Elbphilharmonie concert hall.

### Architecture

On the existing structural shell of the brick Kaispeicher A, a former warehouse for cocoa, tobacco and tea, the architects Herzog & de Meuron have placed a curved glass façade consisting of over 1,000 window elements. These have a variety of curves, resulting in some unique reflective effects. Their shapes recall huge horseshoes and tuning forks. The concave roof with shimmering spangles finishes off the 110-metre high structure with shapes like the crest of a wave. The Westin Hamburg covers the eastern section of the building, from the 6th floor to the top floor, 19 storeys high. Here hotel guests can experience the symbiosis of water, glass and stone, and of port and city like nowhere else.



### General Manager

Dagmar Zechmann is the General Manager of The Westin Hamburg. The Austrian hotel manager has 30 years of experience in the industry, 22 of which have been spent in various positions of responsibility with Starwood Hotels & Resorts. Most recently, she was manager of Le Méridien in Munich.

# THE WESTIN

HAMBURG



## **Those involved in the building/project**

Owner: Elbphilharmonie Hamburg Bau GmbH & Co. KG, represented by ReGe Hamburg Projektrealisierungsgesellschaft mbH. Development: HOCHTIEF Construction AG. Implementation plan: Aukett + Heese GmbH Berlin.

Architectural design: Herzog & de Meuron Basel Ltd.

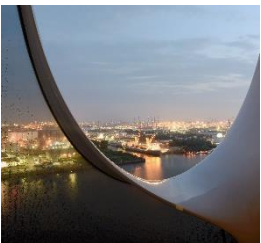
Tenant: Arabella Hospitality SE, Munich (part of the Schörghuber Group).

Landlords: Adamanta Grundstücks-Vermietungsgesellschaft mbH & Co. Objekt Elbphilharmonie KG. Commerz Real AG.

Management: Starwood Hotels & Resorts

## **Interior design**

Tassilo Bost, bost group berlin, is responsible for the design concept. The calm, purist design with its themes of sand, air and water combines straight lines with a flowing design idiom.



## Rooms & suites

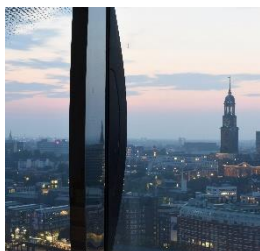
244 rooms and suites on floors 9 to 19, with a minimum height above the Elbe of 40 metres. All rooms are furnished with a Heavenly Bed, which ensures particularly restful sleep and a high degree of comfort. The rooms and suites are divided into the following categories:

- 33 Elbphilharmonie Rooms, 35 m<sup>2</sup> in size and with a view of the atrium.
- 93 Deluxe Rooms, 31 m<sup>2</sup> in size and with a view of HafenCity and the city itself.
- 29 Premium Panorama Rooms, 30 m<sup>2</sup> in size and with an extensive view over the roofs of HafenCity – from the room and from the Heavenly Bath.
- 50 Premium Waterfront Panorama Rooms, 35 m<sup>2</sup> in size and with a view of the Elbe and the industrial port.
- 15 Elbphilharmonie Suites, 46 m<sup>2</sup> in size and with a view of the Elbe or HafenCity.
- 12 Panorama Suites, 61 m<sup>2</sup> in size, the design of which brings the panoramic view and interior together in a unique overall concept that suits the architectural position.
- 4 Maisonette Suites, 92 m<sup>2</sup> in size over two floors and with a view of the city or the port.
- 7 Horizon Suites, 92 m<sup>2</sup> in size and with a panoramic view of the city, HafenCity or port.
- The Eigner Suite on the 19th floor, covering 162 m<sup>2</sup> and with a 270-degree view over the port of Hamburg.



# THE WESTIN

## HAMBURG



### **Restaurants & bars**

The restaurant on the 7th floor has capacity for 170 guests. Like the Lobby Café and the bar, it is open to hotel guests and visitors. The bar is open from early in the morning until late at night and offers a spectacular view of the port.

All SPG Platinum Members and guests staying in the suites have exclusive access to the Westin Club Lounge on the 19th storeys high.

### **Fitness & wellness**

The spa, covering an area of 1,300 m<sup>2</sup>, has treatment rooms for individuals and couples, one of the longest indoor swimming pools in Hamburg, saunas, steam baths, two open-air loggias with a view of the Elbe and port, a lounge, a relaxation room and the Westin WORKOUT fitness area. It is also open to external visitors as a day spa and is located on the 6th storeys high.



### **Meetings & event rooms**

Seven meeting and event rooms for up to 230 people cover 630 m<sup>2</sup> – including a 260 m<sup>2</sup> foyer.

### **Personnel**

Up to 160 staff are on hand to take care of the well-being of the hotel guests in The Westin Hamburg.



## Westin Hotels & Resorts

With over 200 hotels in 40 countries, the Westin brand stands for timeless elegance and optimal well-being. Each hotel sees itself as an oasis of calm and regeneration – starting with the well-designed architecture and ending with the comprehensive service with relaxing, reviving facilities. Under the slogan “For a better you”, the overall concept of the brand is based on six pillars: Sleep Well, Eat Well, Move Well, Feel Well, Work Well and Play Well.

There is a total of six Westin hotels in Germany: The Westin Grand Berlin, The Westin Bellevue Dresden, The Westin Grand Frankfurt, The Westin Hamburg, The Westin Leipzig and The Westin Grand Munich.

## Unique selling points

The most suites: no other hotel in Hamburg can offer 39 suites.

Superlative spa area: The Westin Hamburg offers the largest spa area in HafenCity with the longest hotel pool in Hamburg and a direct view over the Elbe.

Unique mixed usage concept: the combination of hotel, concert rooms and apartments is unique in Europe.



Proximity to the water: the hotel rises up from the middle of the Elbe current. No other hotel is closer to the Elbe than The Westin Hamburg.

## Connections

The Westin Hamburg is in a central location: 1.6 kilometres from the main railway station in the city centre, 13 kilometres from Hamburg airport. You can reach The Westin Hamburg along Am Kaiserkai and the Mahatma Gandhi Bridge. From November, there will be plenty of parking inside the

Kaiserspeicher. There are good connections to public transport, via the underground lines U3 (“Baumwalll” stop) and U4 (“Überseequartier” stop) and bus lines 6 (Metrobus) and 111 (StadtBus).

### **The Westin Hamburg**

Against the busy background of the port of Hamburg, The Westin Hamburg is a haven of calm in the midst of the hustle and bustle, distinguished by the unusual architecture of the Elbphilharmonie building and the unique view of Hamburg’s Speicherstadt, a World Heritage Site. All 244 rooms and suites of the hotel in the Elbphilharmonie offer guests maximum relaxation. Modern conference rooms, the spa area covering 1,300 square metres, the restaurant in the historic Kaispeicher and the bar with what is probably the most stunning view in the city – the furnishings are as luxurious as they are understated, always with respect for the living surroundings. Alongside first-class service, a harmonious ambience makes an important contribution to the overall sense of well-being of the guests, true to the Westin brand philosophy “For a Better You”. Further information at [www.westinhamburg.com](http://www.westinhamburg.com).

### **Westin Hotels & Resorts**

With more than 200 hotels and resorts in nearly 40 countries and territories, Westin Hotels & Resorts, is a leader in wellness and hospitality for more than a decade. The brand lives its philosophy “For a Better You™” through the Westin Well-being Movement’s six pillars: Feel Well, Work Well, Move Well, Eat Well, Sleep Well and Play Well. Westin is proud to offer Starwood Preferred Guest®, the industry’s leading loyalty program. To learn more, visit [www.starwoodhotels.com/westin](http://www.starwoodhotels.com/westin). Stay connected to Westin: @westin on Twitter and Instagram and [facebook.com/Westin](https://facebook.com/Westin).

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