

19 July, 2016

The Westin Hamburg – Above the gateway to the world

It is regarded as the gateway to the world, is the biggest port in Germany and the third largest in Europe. But that's not all that makes it so unusual: the port of Hamburg is the only large sea port that is situated in the heart of a city. The Westin Hamburg is located exactly where port and city meet in the current of the Elbe. On 4 November 2016, Hamburg's unique new hotel will be opening under the direction of General Manager Dagmar Zechmann.

Façade of light

The Westin Hamburg lies in the Elbphilharmonie building, the architectural landmark of the city – and soon to be its cultural landmark, too. The building was designed by Herzog & de Meuron. An impressive glass structure has been erected on top of the brick Kaispeicher A warehouse, in which ships' cargo was once stored. The façade with its many sub-divisions, concave and convex surfaces, larger and smaller elements sometimes sparkles with silver in the sunshine, then appears golden or has a bluish tinge. Façade and roof look like the glistening surface of a body of water on which light and shadow dance.

Open space with a view

The Westin Hamburg covers 19 floors of the eastern section of the building. The 205 rooms and 39 suites – no other hotel has more suites in the city – are all at least 40 metres above the Elbe. The floor-to-ceiling windows of the glass façade provide an incomparable view over the busy life of the port and the roofs of the city. From the Elbphilharmonie Rooms to the Eigner Suite, measuring 162 square metres and with its own balcony on the 19th floor – each of the nine room categories is a generous size. Their design is inspired by natural elements such as water, wood and wind, which connect well with all of the pillars of well-being in typical Westin style. Westin's own bed creation, the Heavenly Bed, is legendary and has already won numerous awards. Well-being and relaxation are the priorities throughout the hotel.

A symbiosis of port tradition and modernism

Guests can access the hotel via its own entrance or via Europe's longest escalator. The tube takes you through a tunnel of light and colour to what was once the roof of

the old Kaispeicher. At a height of 37 metres, the plaza located there offers a panorama over Hamburg and the gateway to the world. It covers virtually the entire area of the Elbphilharmonie building and, at 4,000 square metres, is almost as large as Hamburg's Rathausmarkt (town hall square). The plaza is a link between the two worlds: the historic brick Kaispeicher and the modern glass building with concert halls and a hotel. From here, hotel guests can access the lobby, the Lobby Café, the hotel bar, the restaurant and the spa area.

From Kaispeicher to restaurant

Where cocoa, coffee and tea were once stored in an area covering 19,000 square metres, the restaurant of The Westin Hamburg will soon be tempting its diners with exquisite delicacies. The concept, which is currently under development, will pick up on both regional and international influences, just as Hamburg is a traditional Hanseatic city and yet the gateway to the world. In contrast to the glass façade that offers guests a breathtaking view in their rooms or in the bar, diners are immersed in the atmosphere of the historic Kaispeicher from the moment they enter the restaurant. The windows are reminiscent of ship's portholes and offer snapshots of port life.

After they have eaten, guests can spend the rest of the evening over a sophisticated drink or two in the bar, which will be characterised by cosmopolitan flair and modern nautical charm. Ever present is the legendary view over the port of Hamburg, which at night unfolds a particularly magical combination of light and water. But the first coffee of the day is also served here as the sun rises, for the bar is open from early in the morning until late at night. All Platinum Members of the Starwood Preferred Guests rewards programme and guests who are staying in suites also have access to the exclusive Westin Club Lounge on the 19th floor.

Feel good and enjoy the view

Dive in, take a breather and revitalise yourself: the day spa on the sixth floor welcomes hotel guests and Hamburg residents alike. In an area covering 1,300 square metres, the day spa offers a world of relaxation and escape from the stresses of everyday life. Treatment rooms for individuals and couples, a heated indoor pool, various saunas and steam baths, two accessible open-air loggias with a view over the Elbe and the port, a lounge, a relaxation room and a professional fitness area for the Westin Workout guarantee relaxation for body and soul. A private spa suite with massage room and steam shower rounds off the facilities.

THE WESTIN

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“With The Westin Hamburg, we will have a new flagship in our portfolio, in which our brand philosophy of holistic well-being for our guests can be put into practice”, says Thomas Willms, Senior Vice President and Regional Director East and Central Europe of Starwood Hotels & Resorts. “Together with our long-standing partner Arabella Hospitality SE, we are proud to be a part of this important building of the century, which will set new standards in Hamburg’s hotel market. The Westin Hamburg is enhancing the Hanseatic city not only with a new hotel in a special setting. It will also be providing its guests and the residents of Hamburg with some unforgettable moments full of Hanseatic luxury in the new landmark of the North German metropolis.”

Arabella Hospitality SE, the tenant of the hotel in the Elbphilharmonie building, is a long-standing strategic partner of the international hotel company Starwood Hotels & Resorts, which in turn has a long-term management contract for The Westin Hamburg.

THE WESTIN

HAMBURG

The Westin Hamburg

Against the busy background of the port of Hamburg, The Westin Hamburg is a haven of calm in the midst of the hustle and bustle, distinguished by the unusual architecture of the Elbphilharmonie building and the unique view of Hamburg's Speicherstadt, a World Heritage Site. All 244 rooms and suites of the hotel in the Elbphilharmonie offer guests maximum relaxation. Modern conference rooms, the spa area covering 1,300 square metres, the restaurant in the historic Kaispeicher and the bar with what is probably the most stunning view in the city – the furnishings are as luxurious as they are understated, always with respect for the living surroundings. Alongside first-class service, a harmonious ambience makes an important contribution to the overall sense of well-being of the guests, true to the Westin brand philosophy "For a Better You". Further information at www.westinhamburg.com.

Westin Hotels & Resorts

With more than 200 hotels and resorts in nearly 40 countries and territories, Westin Hotels & Resorts, is a leader in wellness and hospitality for more than a decade. The brand lives its philosophy "For a Better You™" through the Westin Well-being Movement's six pillars: Feel Well, Work Well, Move Well, Eat Well, Sleep Well and Play Well. Westin is proud to offer Starwood Preferred Guest®, the industry's leading loyalty program. To learn more, visit www.starwoodhotels.com/westin. Stay connected to Westin: @westin on Twitter and Instagram and facebook.com/Westin.

Arabella Hospitality SE

Arabella Hospitality acts as a management company in the hotel industry, operating 18 establishments in Germany, Switzerland and Majorca. Its long-standing partner Starwood Hotels & Resorts has taken on management of the majority of the existing hotel portfolio, while Arabella Hospitality focuses on development and asset management of the hotel properties. The hotels belong to the well-known brands St. Regis, The Luxury Collection, Westin, Sheraton, Four Points by Sheraton and Aloft. Arabella Hospitality is part of the Schörghuber Group, which operates in the construction & property, drinks and seafood sectors, in addition to the hotel industry. www.arabella.com.

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