## WESTIN HOTELS & RESORTS ARRIVES IN HAMBURG

## The Westin Hamburg Opens in New Elbphilharmonie, Bringing Culture, Design and Well-Being Together in the Dynamic Destination

**BETHESDA, MD – November30, 2016 –** <u>Westin Hotels & Resorts</u>, part of Marriott International, Inc. (NASDAQ:MAR), today announced the official unveiling of **The Westin Hamburg**, marking the brand's debut in Hamburg. Overlooking Germany's famed port city, the hotel resides within the Elbphilharmonie: Hamburg's new architectural landmark, home to two esteemed concert halls as well as luxury residences. Reimagined with a striking glass facade and thoughtfully-designed interiors, the storied building - once a historic riverside warehouse - is now poised to deliver a new level of well-being in the bustling city.

"We are thrilled to debut the Westin brand in Hamburg; and with six Westin hotels throughout Germany, the brand continues to meet the growing global demand for well-being among travelers while on the road," said Brian Povinelli, Global Brand Leader, Westin Hotels & Resorts. "The hotel's commanding riverfront location in the new Hafencity district, coupled with the brand's distinct wellness-focused amenities and programming, ensures that guests will leave The Westin Hamburg feeling better than when they arrived."

Situated in the Speicherstadt warehouse district, recently designated UNESCO World Heritage Site, The Westin Hamburg extends over 21 floors with floor-to-ceiling windows that boast panoramic views of the city and port. The hotel features 205 well-appointed guestrooms and 39 expansive suites, including a spectacular top-floor owner's suite spanning 160 square metres with a private balcony affording a 270-degree vista. Guests can expect an array of signature Westin services and amenities, including the world-renowned Heavenly<sup>®</sup> Bed and Heavenly<sup>®</sup> Bath experience.

Designed by acclaimed Swiss architects Herzog & de Meuron with the interior design led by Berlin-based designers the Bost Group, The Westin Hamburg's crisp brick and glass facade create a modern sense of arrival, while flooding the space with natural light. Inspired by its waterfront location, the hotel also reinforces Westin's design principles, which suggests a connection to nature enhances well-being.

The Westin Hamburg features distinct culinary options serving both international and local cuisines, alongside the Westin brand's nutrient-rich and delicious SuperFoodsRx<sup>™</sup> menus. Under the direction of internationally acclaimed Chef Martin Kirchgasser, **The Saffron** restaurant delivers a stylish and sophisticated fine-dining experience with Hanseatic influences in the dramatic surroundings of the Kaispeicher warehouse building. Overlooking the city's HafenCity district and its waterways, the eighth-floor **The Bridge Bar** provides a relaxing social space for guests and visitors to enjoy cocktails, small plates and refreshments from dawn to dusk. Additionally, the bustling **Plaza Foyer** serves as an informal all-day dining option, serving invigorating juices and smoothies from Westin Fresh by The Juicery.

In keeping with the Westin commitment to rejuvenation and relaxation, The Westin Hamburg offers an array of experiences for guests and day visitors to soothe, revitalise and improve their health and wellbeing. Spread over 1,300 square metres, the state-of-the-art **Elb Spa** includes a WestinWORKOUT<sup>®</sup> studio, a 20-metre indoor pool – one of the city's largest, six therapy rooms and a range of thermal facilities. Guests can also participate in the renowned RunWESTIN<sup>™</sup> program featuring specially created three- and five-mile running routes through the neighborhood for self-guided active exploration or guided by the hotel's Run Concierge.

Designed to help travelers play well and work well, The Westin Hamburg's unique product offering and exceptional riverside location, will be appealing for business functions and celebrations. The 630 square metres of modern meeting and event space include eight multi-function rooms. Hotel guests and visitors also benefit from a 24-hour business center and on-site parking facilities.

With the opening of The Westin Hamburg, the renowned well-being and hospitality brand has six hotels throughout Germany, including in Munich, Frankfurt, Berlin, Dresden and Leipzig. For more information, please visit <u>www.westin.com/hamburg</u>.

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## Westin Hotels & Resorts

Westin Hotels & Resorts, a leader in wellness and hospitality for more than a decade, lives its philosophy "For a Better You<sup>™</sup>" through the brand's Six Pillars of Well-Being: Feel Well, Work Well, Move Well, Eat Well, Sleep Well and Play Well. At more than 200 hotels and resorts in nearly 40 countries and territories, guests can experience offerings that include the iconic Heavenly® Bed, RunWESTIN<sup>™</sup> and Westin Gear Lending with New Balance®, delicious and nutritious SuperFoodsRx<sup>™</sup> and the innovative workspace Tangent. Westin is proud to participate in the industry's award-winning loyalty program, Starwood Preferred Guest®, in which members can link accounts with Marriott Rewards® and The Ritz-Carlton Rewards® for instant elite status matching and unlimited points transfer. To learn more, visit <u>www.westin.com</u>. Stay connected to Westin: @ westin on <u>Twitter</u> and <u>Instagram</u> and <u>Facebook</u>.

## About Marriott International, Inc.

Marriott International, Inc. (NASDAQ: MAR) is the world's largest hotel company based in Bethesda, Maryland, USA, with nearly 6,000 properties in 120 counties and territories. . Marriott operates and franchises hotels and licenses vacation ownership resorts. The company's 30 leading brands include: *Bulgari Hotels and Resorts®, The Ritz-Carlton® and The Ritz-Carlton Reserve®, St. Regis®, W®, EDITION®, JW Marriott®, The Luxury Collection®, Marriott Hotels®, Westin®, Le Méridien®, Renaissance® Hotels, Sheraton®, Delta Hotels by Marriott<sup>SM</sup>, Marriott Executive Apartments®, Marriott Vacation Club®, Autograph Collection® Hotels, Tribute Portfolio™, Design Hotels™, Gaylord Hotels®, Courtyard®, Four Points® by Sheraton, SpringHill Suites®, Fairfield Inn & Suites®, Residence Inn®, TownePlace Suites®, AC Hotels by Marriott®, Aloft®, Element®, Moxy Hotels®, and Protea Hotels by Marriott®. The company also operates award-winning loyalty programs: Marriott Rewards®, which includes The Ritz-Carlton Rewards®, and Starwood Preferred Guest®. For more information, please visit our website at www.marriott.com, and for the latest company news, visit www.marriottnewscenter.com and @MarriottIntl.*